AppyMonkey

The average person is never more then 3 metres away from their mobile phone. It's a surprise that we still call them "phones" nowadays. We use them to organise our lives, manage our work load, socialise with friends, browse the internet, capture special moments, research, read, play, purchase, connect, create, learn, watch, laugh, listen, navigate, follow and ENGAGE! 1001 Gadgets... precision engineered into 1 device that fits snugly in our pockets.

No wonder it has become the most effective marketing tool of the 21st century. By 2014 the mobile internet will have overtaken desktop internet usage. People no longer use the yellow pages. Currently 53% of people carrying out local business searches on Google, do so from a mobile phone, and this figure is constantly growing. Even TV advertising is not as effective these days. 86% of mobile internet users are using their phones WHILST watching TV. Large   organisations have understood the   power of mobile marketing and have been effectively utilising it for the past several years...

But now it is the turn of the small business owner!

On Average We Look At Our Phones
150 TIMES PER DAY

SMALL BUSINESS MOBILE APPS
Smart Business Owners + Smart Apps = Appy Monkeys

Welcome to
Appy Monkey

The creative bods at Appy Monkey are helping small businesses to take advantage of this mobile evolution. Building small, yet powerful, cost effective apps for iPhone, iPod Touch, iPad and Android devices. Beautifully designed and crafted to increase brand awareness, encourage customer engagement, deliver essential information, entertain, connect, reward and a whole lot more...

Everything is Now Possible!

A couple of years ago, only large organisations had the money and resources required to develop custom apps that their customers (and potential customers) could download and install onto their phones. Now, with the help of Appy Monkey, small businesses are able to deliver feature rich native apps without the huge development costs usually associated with mobile application development. We've been able to do this by developing a collection of feature frameworks and engines that are flexible enough to combine in an endless amount of combinations. This has resulted in a drastically reduced development time and (more importantly) the cost to the app owner!

And the Good News Doesn't End There...

We're only at the beginning of this mobile marketing revolution. With the number of handsets TRIPLING every year, this medium is only going to get bigger and more powerful. And you're in a position to spring ahead of your competition.

12 years ago most small businesses did not have a website. Fast forward a few years... and EVERY business had a website. People suddenly saw the potential of owning a web site. Business owners realised that they HAD to own a website to keep up with the competition. We are experiencing a shift. The internet is going mobile... It's time be a leader in your field and move with the times. Get an App before your competition does!

Zoo Bar App

What's to Come...

The Standard Bits
The features that you'd come to expect from a small business app. One Touch Calling, GPS Location, Image Galleries, Business Info etc.

Engage & Reward
Rewarding customers for loyalty is standard in business. But doing it in an engaging and original way is rare. We show you how!

The Social Aspect
There's loads of ways to interact & connect with your customers. Our apps use all these platforms in an original, fun & easy way.

The Clever Stuff
We're constantly developing new features for all kinds of business niches. All designed to be Innovative, Creative, Useful & Entertaining.

Green Leaf Crafts App

What Our Apps Can Do...

Get Your Brand in Front of Your Customers EVERY SINGLE DAY!

These are native apps! In other words, they get installed into the customers phone and an icon with your logo is added to their home screen. The average user looks at their phone 150 times a day. So consciously or subconsciously, your logo, business name and brand will get ingrained into their psyche. Guaranteeing that they will never forget your business again! :)

One Touch Calling - Makes It Easy!

Have you ever been in a rush and needed to call your favourite restaurant, gym or shop? But ended up wasting time searching through Google or talking to directory services? Well this does not need to be an issue for your customers any longer. All our apps come with 'One Touch Calling' as standard. This function makes communication really easy and means there is no need to find, save or remember your businesses number.
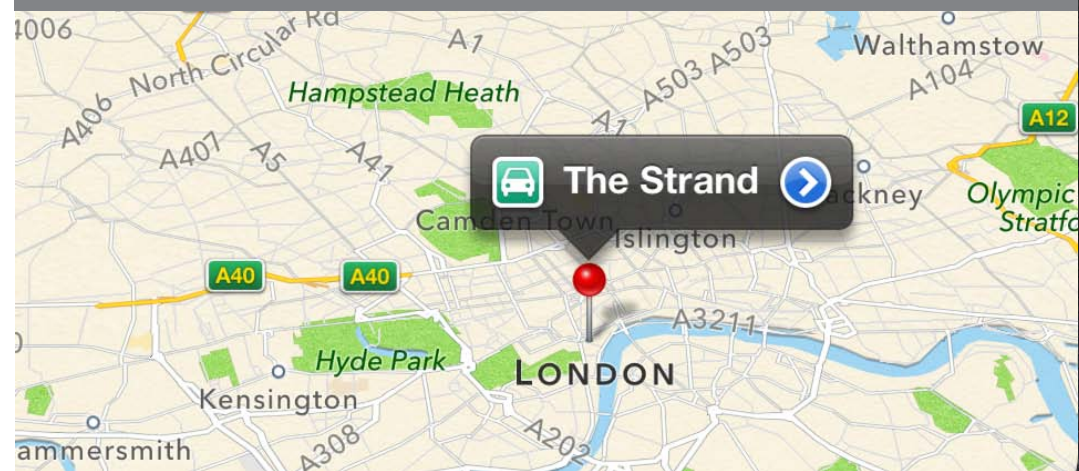
Just as Important as Your Shop Window...

The image you create when the customer visits your business is just as important in an App as it is in the real world. This is why Appy Monkey spend a great deal of time and energy, fabricating a beautifully designed welcome screen to greet visitors when they first open your app. This will further strengthen your business name, logo and brand.

Built in SATNAV to FIND Your Business

Imagine being able to direct every one of your customers, turn by turn, to your exact business location... WHILE they're driving... Right from your mobile app! No more frustrating phone calls. No more confused customers. Just simplicity, Automation and Great Customer Service.

Everybody uses some sort of sat nav these days so make it easy for your existing and potential new customers to find you with GPS integration.

More General Features...
Continued.

Customers Can Contribute to Your Gallery

This feature allows your customers to submit their own photos directly to you. This is a great way for your customers to contribute and publish related content directly to your app!

A Photo Says a Thousand Words

Here you can display a spectacular gallery of photos to showcase whatever you want. We can add these manually OR you can connect to popular photo sharing sites like Picassa and Flickr. Your gallery will update dynamically whenever you add a picture to your account.

We're able to display our galleries in a variety of ways, including an automatic slideshow feature.

Saks Hair & Beauty App

AppyMonkey

Lets Not Forget the Key Business Information Stuff

Having an App with advanced features that engage and entertain your customers is important... BUT it's equally as important to use your App as a tool to inform and educate about your brand.

Display any information you want about your business or services. Whether it be food menus, gym class times, Happy Hours, opening hours – it doesn't matter as its up to you!

52%
of LOCAL
SEARCHES
Are Performed
Using a Mobile

Engage and Reward...

Want creative and innovative ways to engage and reward customers for loyalty? We've developed some great features that do JUST that...

Get More Visitors with Location Based Coupons

This is a particularly innovative feature that lets you create mobile coupons for your customers that get unlocked each time they visit your business. For example you might have a hair salon and decide to give someone a £20 discount after they've had 5 visits. So every time they come to get a cut or treatment they unlock one coupon (by 'checking in' using their GPS location) – once they visit 5 times, they're rewarded with a digital coupon, which they can present in store. You can then reset the coupon – And let them start again.

30% OFF

Coupon

87%

Get a FREE Cocktail

0 10

100

Please hand your mobile device to the business representative who will stamp your loyalty card.

Stamp Card

Zoo Bar App

Scan This Code See What Happens

Scan a QR Code - Unlock a Coupon!

Fancy giving your customers a discount, special offer or freebie in a unique and fun way? QR code coupons are perfect for this. Not only are they a fancy way to show off, but also a great way to encourage, intrigue and generate conversation.

Customers redeem coupons at your business by scanning a specified number of QR codes, over a set period of time. Your QR codes could be printed on staff t-shirts, display stands, business cards, leaflets, shop windows, your website etc. You can really have some fun with these... the possibilities are endless.

List Your Special Offers

People mostly stubble across special offers by accident. But by adding a section to your app that features up to date offers and discounts, customers will KNOW exactly where to go to find them.

SALE

The Mobile Phone is a Social Tool
Embrace It!

What's Going On?

People use there phones on a daily basis to arrange and organise their time. There is NO better way to inform people about the events in your business then via a mobile app.

A great way of keeping your customers aware of all your upcoming events and associated times and dates. People can also comment on and discuss your events, state that they are 'Attending' and upload photos to an event gallery. This feature is one that your customers will use on a regular basis.
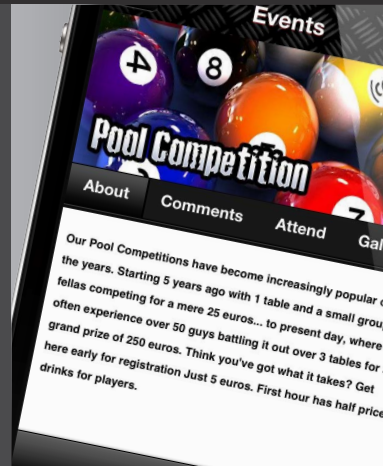
The Push Notification Has Arrived

This is the MOST valuable part of any local business mobile app. Push notifications are simply brilliant! No more need for expensive and unreliable SMS'ing or Emails to contact customers! Sending push notifications is instant and keeps your customers aware of all your news, events, updates, special offers etc. You can tell them about WHATEVER you want... WHENEVER you want! For example if you own a bar and you decide to have a 10% discount on cocktails THAT NIGHT... then you can easily let ALL your customers know INSTANTLY – a must have! The push notifications feature is included with ALL our apps.

Events

Pool Competition

About   Comments   Attend   Galle

Our Pool Competitions have become increasingly popular ove the years. Starting 5 years ago with 1 table and a small group fellas competing for a mere 25 euros... to present day, where w often experience over 50 guys battling it out over 3 tables for a grand prize of 250 euros. Think you've got what it takes? Get here early for registration Just 5 euros. First hour has half price drinks for players.

Push Notification

Send You Message Directly to Your Customers Phone Any Time, Any Place

Facebook is Inside the App

Facebook is HUGE! With over 845 Million ACTIVE monthly users, commanding 20% of ALL internet traffic. Businesses can't afford to neglect this valuable marketing resource. That's why we thought that it was essential that our apps come with Facebook integration Customers will be able access your Facebook page quickly and conveniently via your app – Which is Great! Because lets face it... who doesn't use Facebook?!

AppyMonkey

Encourage Conversation Between Your

Your customers all have something in common... YOU! Let your customers interact with one another (and you) by setting up a 'Fan Wall' inside your App. Giving people the ability to leave feedback, comments, discussions, post images etc. All of which you can moderate via your online control panel.

facebook

Blog Straight to Your App

If you have a blog then you can easily integrate this into your app utilising your RSS feed which allows everything you write to be automatically updated to your app. This means you can continue to write your blog as normal whilst our technology updates your app with out any extra effort.

You've Got Mail

Do you send out a newsletter? Mailing lists are great way of staying in contact with your customers, sharing important information and directing people to web properties (like your website, blog, YouTube channel, Facebook etc)

There are a number of ways to gain subscribers to your mailing list... And we provide a feature to do so from inside your app. By gathering names and email addresses in bulk, directly inside your app, you can then send out promo emails quickly and easily to everyone at once, using popular mailing list software like MailChimp, Constant Contact, iContact and More.

A Solution Shared is a Solution Doubled

So you've got a great business, a fabulous mobile App and a load of happy customers. Now it's time to let MORE people know about you and your business. And what better way to do this then let your impressed customers spread the word VIRALLY, by using the built in sharing capabilities. They can choose to do this via Email, SMS, Facebook or Twitter.

Twitter, LinkedIn & MySpace Integration

Allow customers to access ANY social network that you're involved in, straight from inside the app.

WuFoo Integration

Easily create an appointment, order, feedback, contact form and more using Wufoo. It's a quick, simple (yet powerful) web service that can be build straight into your app.

YouTube Integration

If you have a YouTube channel then you can put that inside your app too. Any time you add a new video to your channel, it automatically updates like Magic!

And the Features Don't Stop There...

Within the deep confines of the Appy Monkey labs, our bunch of development Geeks are constantly working on exciting new features for all kinds of business niches.

Put Your Store in Their Pocket

Looking to sell items via a mobile store? Then look no further as we can easily add and sell items through your mobile app via our own shopping cart platform. We've integrated with PayPal and Google Check Out.

Or you can plug in an existing shopping cart that already runs on the internet. We are currently support Shopify, Magento, Volusion and Big Commerce stores.

OpenTable Integration

A must have for restaurateurs – this brilliant feature allows you to integrate a restaurant reservation system into your mobile app – perfect for on the go restaurant reservations!
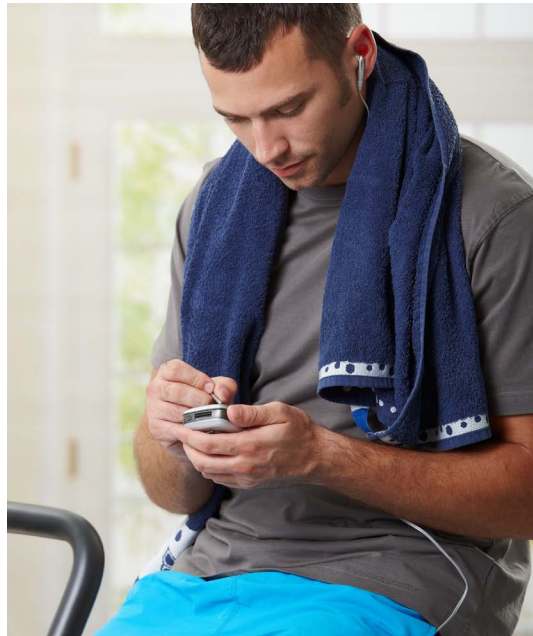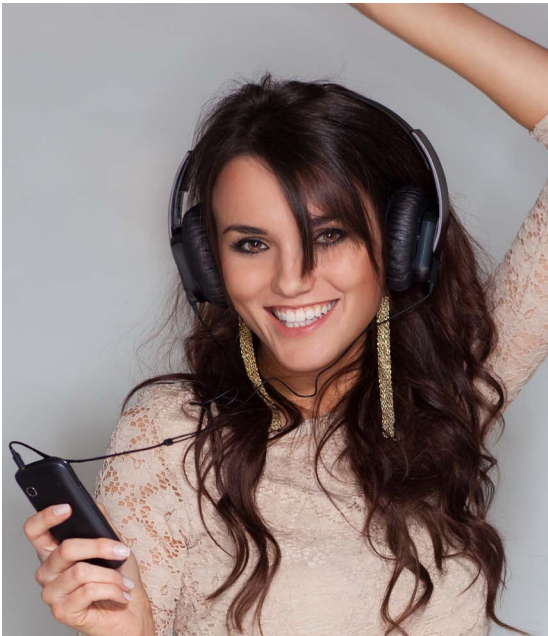
Tip Calculator

If you operate in the service industry then you will find this additional feature great. The tip calculator inside your app helps customers quickly calculate a tip amount – for example after a dinner party, restaurant meal, round of drinks.

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Podcast Integration

Got something you want your customers to hear? You can easily include a podcast that your customer can listen to while on the go or at their own convenience.

AppyMonkey

Audio Player with SoundCloud

If you've got a series of audio files that you like to share with an audience, why not create a section on your app for them? Integrate any audio file directly or dynamically from your online SoundCloud account.

SOUNDCLOUD

Voice Recorder Feature

The voice recorder feature allows users to record voice notes and email them to anyone at any time. Why not set up a competition and award a prize to the person that records and sends the best testimonial 'song' about your business. Or something like that :)

Notepad Feature

The notepad feature allows users to record text notes and email them to anyone at any time.

Mortgage Calculator

This feature is perfect for real estate agents as it is a mortgage calculator where you can preset the interest rate.

www.appymonkey.com

And Finally...

We've Got You Covered!...
iPhone and Android Compatible

The chaps at Appy Monkey are firm believers that a thing of beauty, sophistication and style should be shared with the masses. And that's why all of our apps are designed and developed to work on all iPhone, iPod Touch, iPad and Android operating systems.

ONE Link to Distribute to ALL...

We will provide you with one simple URL for distributing your app. Example: www.yourbusiness.com/theapp. Depending of what phone they own, when they visit this link, they will be automatically directed to either the Apple App Store or Google Play (for Android). Keeping things nice and simple.

Web Based Control Panel...

If you require complete control over your app and its' content, we can supply you with a personal control panel that you can access via a normal web browser. This option is perfect for those businesses that need to make many updates to events, special offers, galleries, push notifications etc.

Otherwise we're more then happy to manage the content and updates for you.

Hosted by Us - Published by Us...

The assets and databases that our apps utilise are all hosted on high speed, dedicated servers, delivered by data centres spread around the globe. Our technology is robust and trustworthy.

We also take the headache out of registering, maintaining, submitting and paying for an Apple Developer account, iTunes Connect Account and Google Play Account, by publishing your app on our accounts.

Future Proof Reliability

We are constantly developing and improving our platform and its' features. Any updates that are made to a feature that you already have on your app, will get automatically updated for the life of the app.

We will also let you know of any new features that we feel will fit with your business and its' app.

Get In Contact for More...

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